

SalesData Market Report:

November 2023

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in March in the years 2021 to 2023 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2021.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2023.

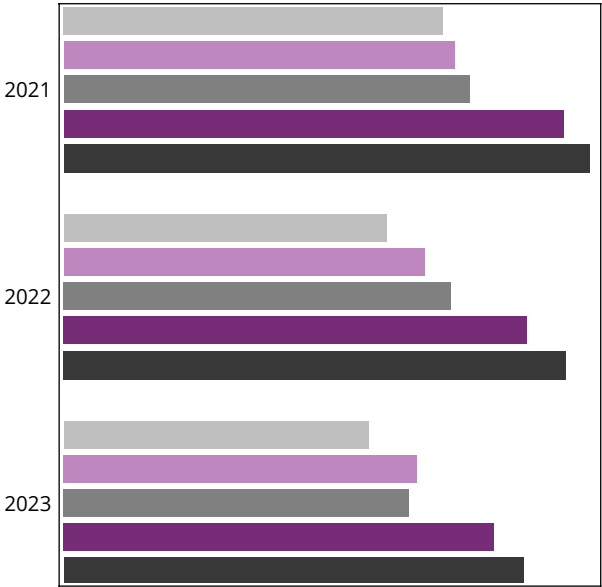
The specific week-ending dates used in this month's report are as follows:

	2021	2022	2023
Week 44	2021-11-07	2022-11-06	2023-11-05
Week 45	2021-11-14	2022-11-13	2023-11-12
Week 46	2021-11-21	2022-11-20	2023-11-19
Week 47	2021-11-28	2022-11-27	2023-11-26
Week 48	2021-12-05	2022-12-04	2023-12-03

Month-to-Month Comparisons

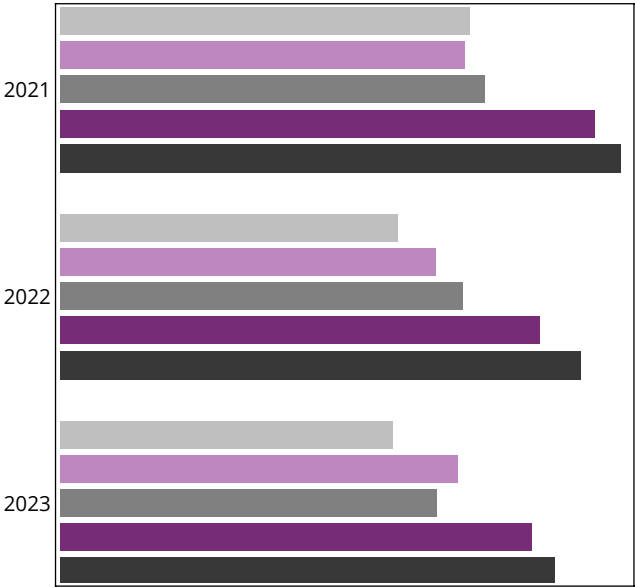
All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	1,225,590	1,043,075	984,713
Week 45	1,262,589	1,166,318	1,141,079
Week 46	1,310,085	1,251,862	1,115,029
Week 47	1,614,456	1,497,100	1,389,753
Week 48	1,698,830	1,623,023	1,485,086
Total	7,111,550	6,581,378	6,115,660

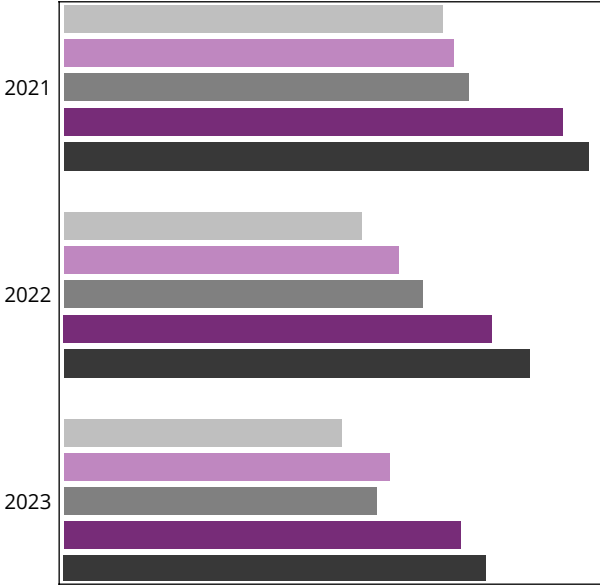
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$28,804,190	\$23,708,401	\$23,333,170
Week 45	\$28,408,391	\$26,365,137	\$27,897,779
Week 46	\$29,812,793	\$28,296,960	\$26,464,146
Week 47	\$37,574,195	\$33,683,905	\$33,149,842
Week 48	\$39,371,445	\$36,587,815	\$34,747,166
Total	\$163,971,013	\$148,642,218	\$145,592,104

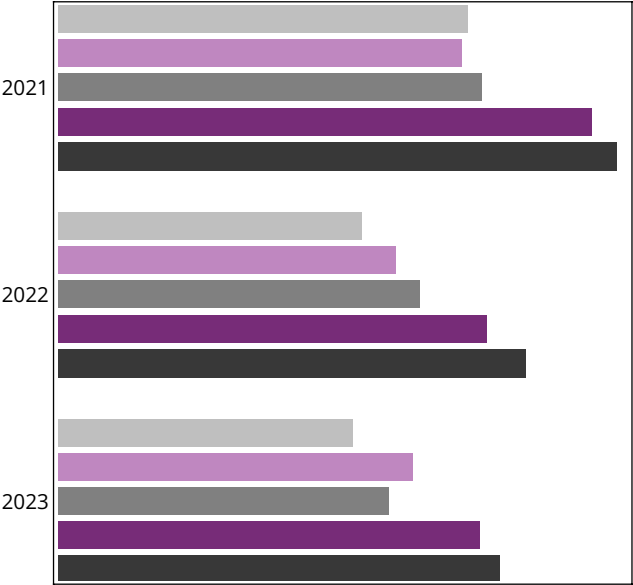
Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	1,223,431	962,549	897,222
Week 45	1,259,688	1,082,094	1,052,819
Week 46	1,307,473	1,159,431	1,009,986
Week 47	1,611,009	1,384,034	1,282,332
Week 48	1,694,609	1,504,622	1,364,616
Total	7,096,210	6,092,730	5,606,975

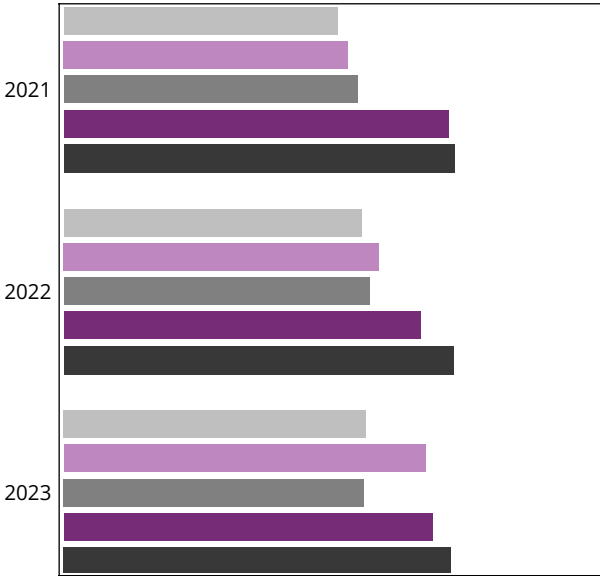
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$28,752,270	\$22,369,044	\$21,708,693
Week 45	\$28,344,650	\$24,899,472	\$26,189,911
Week 46	\$29,754,221	\$26,646,754	\$24,415,898
Week 47	\$37,492,002	\$31,601,534	\$31,069,710
Week 48	\$39,272,991	\$34,475,517	\$32,552,853
Total	\$163,616,133	\$139,992,320	\$135,937,065

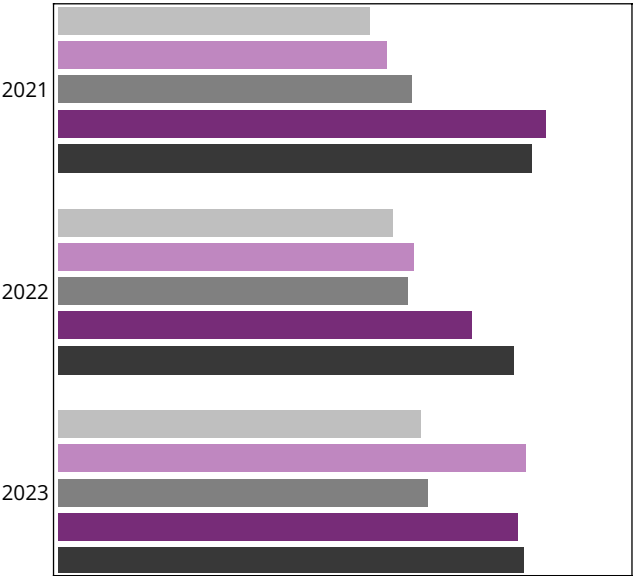
Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	246,632	268,209	272,436
Week 45	256,190	284,166	326,071
Week 46	264,636	275,776	270,766
Week 47	346,964	321,816	332,688
Week 48	352,173	351,231	349,258
Total	1,466,595	1,501,198	1,551,219

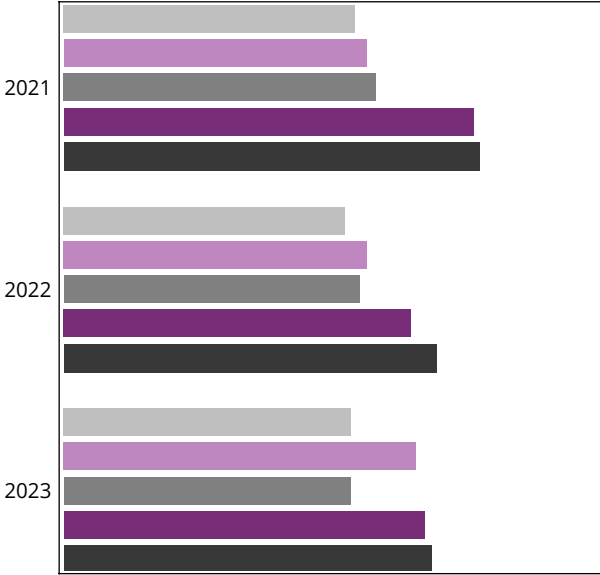
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$6,013,808	\$6,455,547	\$7,003,129
Week 45	\$6,340,507	\$6,862,567	\$9,037,199
Week 46	\$6,839,697	\$6,756,476	\$7,131,578
Week 47	\$9,411,165	\$7,999,190	\$8,888,639
Week 48	\$9,152,079	\$8,805,334	\$8,997,626
Total	\$37,757,257	\$36,879,113	\$41,058,171

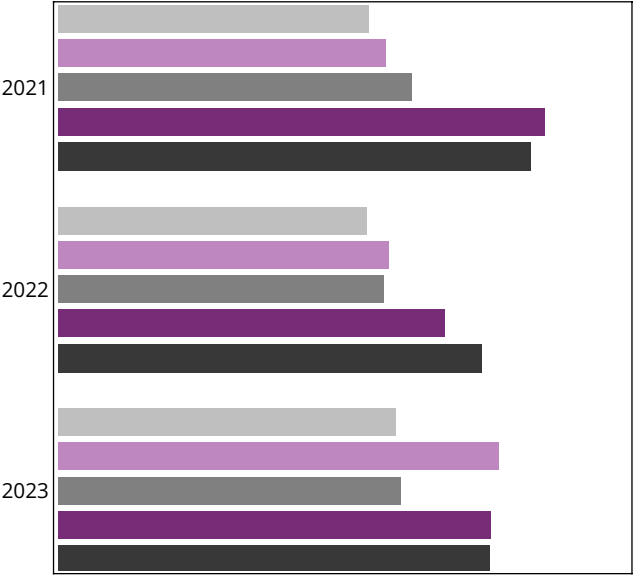
Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	246,140	237,859	242,935
Week 45	255,692	256,254	297,587
Week 46	264,076	249,876	242,537
Week 47	346,287	293,521	305,148
Week 48	351,390	314,988	310,633
Total	1,463,585	1,352,498	1,398,840

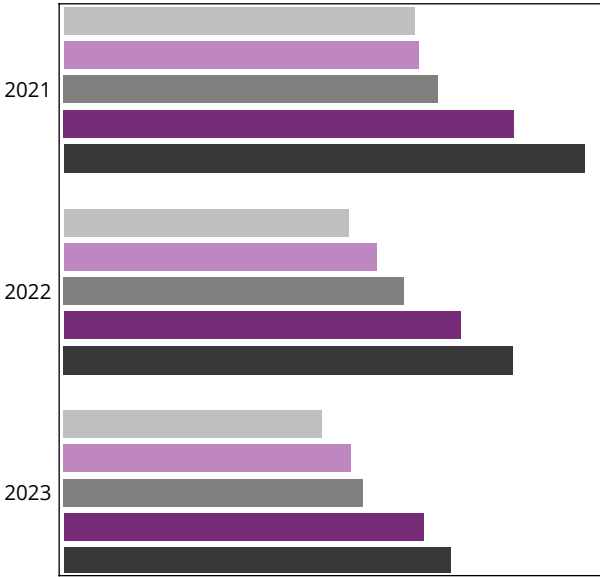
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$6,001,223	\$5,970,853	\$6,516,940
Week 45	\$6,328,467	\$6,379,325	\$8,520,781
Week 46	\$6,825,679	\$6,290,295	\$6,610,512
Week 47	\$9,393,838	\$7,473,887	\$8,358,508
Week 48	\$9,131,973	\$8,188,902	\$8,335,178
Total	\$37,681,180	\$34,303,263	\$38,341,918

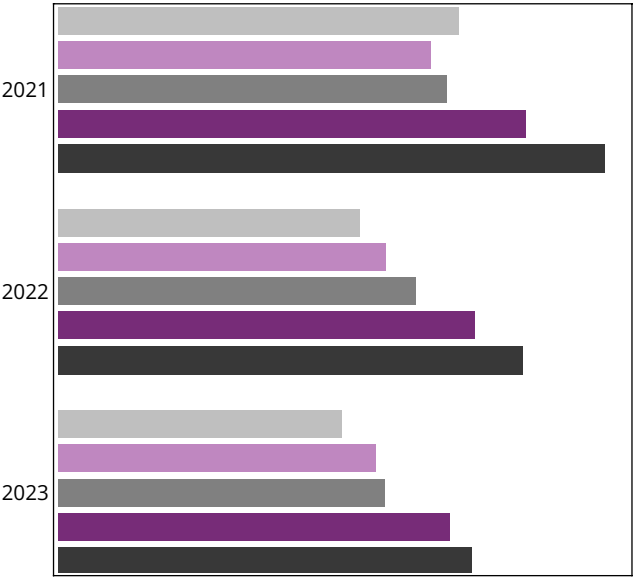
Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	402,126	326,517	295,933
Week 45	406,419	358,472	328,898
Week 46	428,965	389,658	342,789
Week 47	516,113	454,382	412,007
Week 48	596,628	514,691	443,419
Total	2,350,251	2,043,720	1,823,046

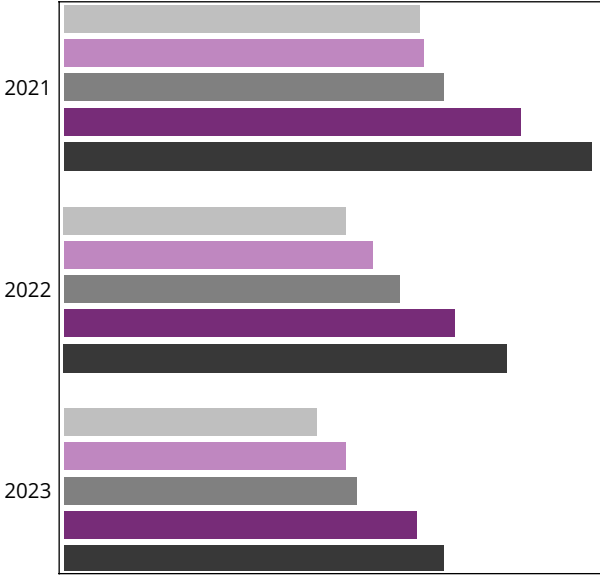
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$12,662,459	\$9,539,262	\$8,954,084
Week 45	\$11,772,558	\$10,346,782	\$10,027,677
Week 46	\$12,277,202	\$11,313,175	\$10,322,773
Week 47	\$14,784,267	\$13,175,401	\$12,370,546
Week 48	\$17,270,158	\$14,702,638	\$13,073,751
Total	\$68,766,644	\$59,077,257	\$54,748,831

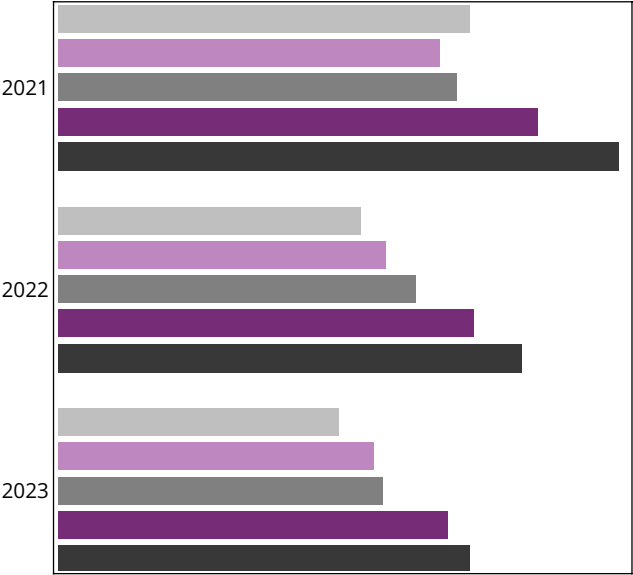
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	401,240	317,891	284,606
Week 45	405,429	348,204	317,308
Week 46	428,059	378,119	330,104
Week 47	514,774	440,150	397,837
Week 48	594,905	499,750	427,934
Total	2,344,407	1,984,114	1,757,789

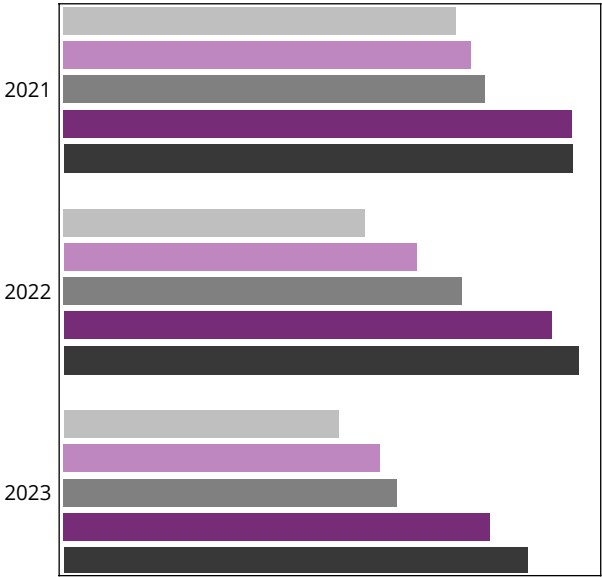
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$12,635,671	\$9,306,315	\$8,618,143
Week 45	\$11,742,514	\$10,063,007	\$9,694,557
Week 46	\$12,251,678	\$10,987,156	\$9,966,224
Week 47	\$14,742,845	\$12,765,148	\$11,967,745
Week 48	\$17,219,243	\$14,255,187	\$12,647,241
Total	\$68,591,951	\$57,376,812	\$52,893,910

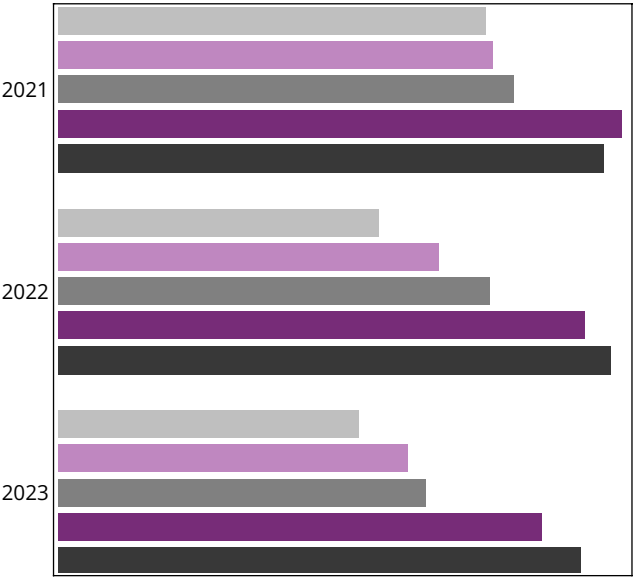
Juvenile: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	515,488	395,891	361,485
Week 45	535,759	463,486	415,571
Week 46	553,870	523,532	438,447
Week 47	668,136	641,093	560,582
Week 48	668,603	677,062	609,552
Total	2,941,856	2,701,064	2,385,637

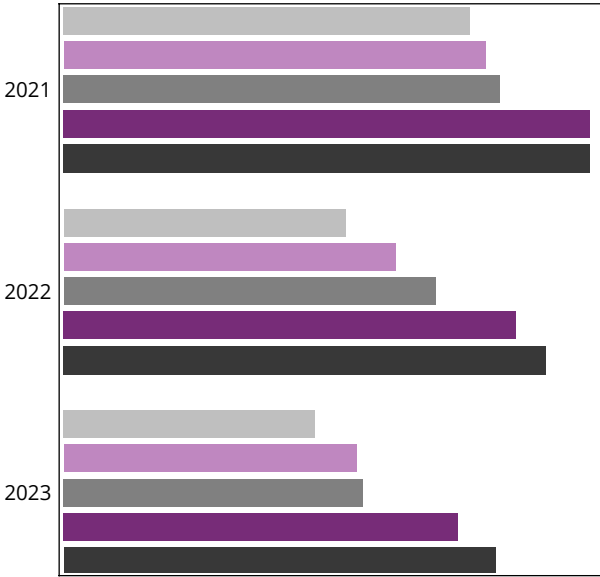
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$8,852,486	\$6,639,706	\$6,222,059
Week 45	\$9,017,399	\$7,895,935	\$7,243,657
Week 46	\$9,432,323	\$8,935,845	\$7,628,374
Week 47	\$11,687,019	\$10,922,968	\$10,018,988
Week 48	\$11,315,099	\$11,445,846	\$10,829,046
Total	\$50,304,326	\$45,840,299	\$41,942,124

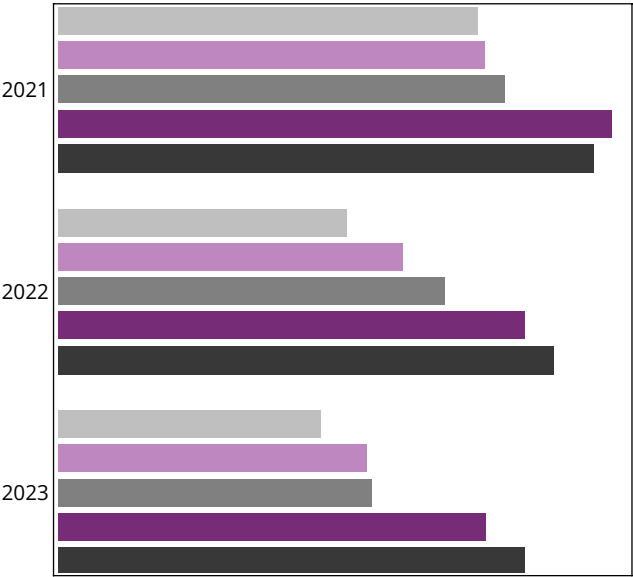
Juvenile: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	514,851	357,425	318,789
Week 45	534,580	420,411	371,432
Week 46	552,924	471,560	379,460
Week 47	667,030	573,525	499,638
Week 48	667,188	611,745	547,768
Total	2,936,573	2,434,666	2,117,087

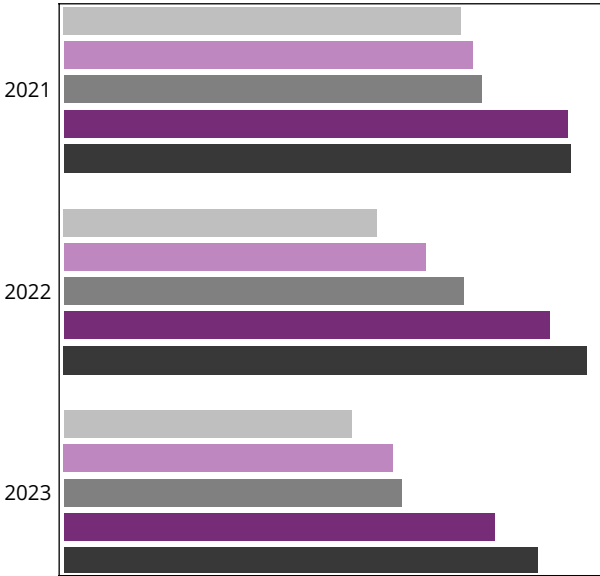
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$8,842,618	\$6,082,532	\$5,525,262
Week 45	\$9,000,396	\$7,262,782	\$6,498,121
Week 46	\$9,417,296	\$8,147,537	\$6,608,145
Week 47	\$11,670,132	\$9,844,577	\$9,001,900
Week 48	\$11,293,840	\$10,439,054	\$9,840,077
Total	\$50,224,281	\$41,776,482	\$37,473,504

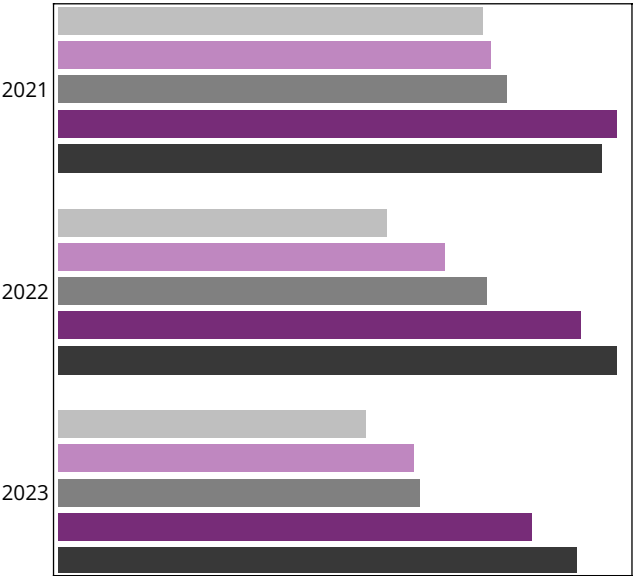
Juvenile Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	388,031	305,888	281,323
Week 45	399,500	353,179	321,550
Week 46	408,197	390,431	330,156
Week 47	491,890	474,708	420,584
Week 48	495,017	511,033	462,599
Total	2,182,635	2,035,239	1,816,212

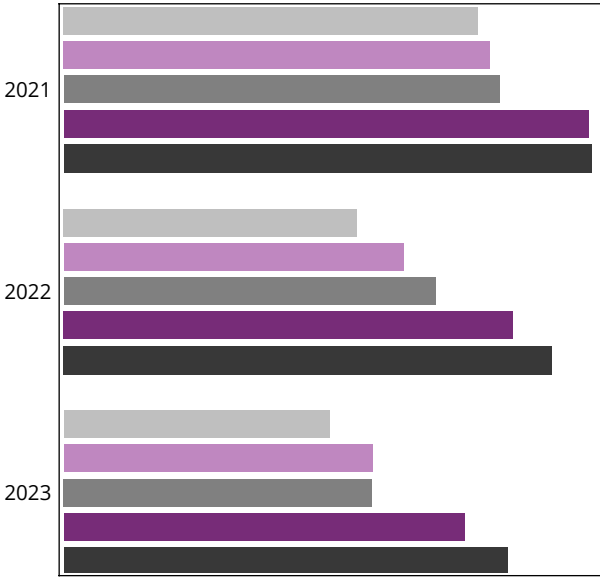
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$6,569,941	\$5,078,699	\$4,758,099
Week 45	\$6,691,557	\$5,974,114	\$5,502,766
Week 46	\$6,931,498	\$6,631,751	\$5,594,079
Week 47	\$8,629,233	\$8,072,470	\$7,313,412
Week 48	\$8,409,484	\$8,634,820	\$8,010,778
Total	\$37,231,712	\$34,391,855	\$31,179,134

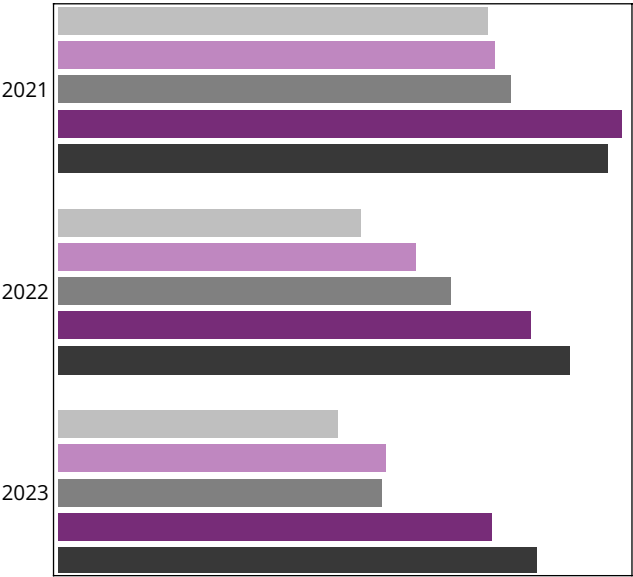
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	387,516	274,257	248,825
Week 45	398,558	317,676	288,709
Week 46	407,451	347,971	288,537
Week 47	490,961	420,323	374,892
Week 48	493,916	456,886	415,068
Total	2,178,402	1,817,113	1,616,031

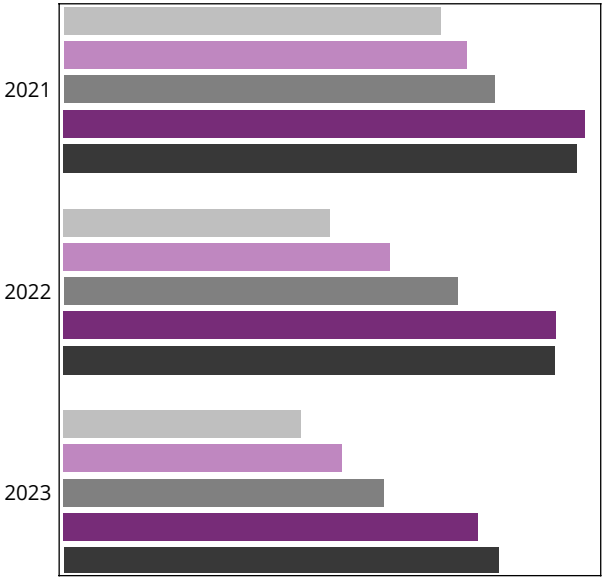
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$6,562,052	\$4,630,217	\$4,264,460
Week 45	\$6,678,421	\$5,467,640	\$5,001,261
Week 46	\$6,920,082	\$6,005,224	\$4,949,874
Week 47	\$8,615,409	\$7,214,503	\$6,624,797
Week 48	\$8,393,351	\$7,812,383	\$7,309,744
Total	\$37,169,315	\$31,129,967	\$28,150,137

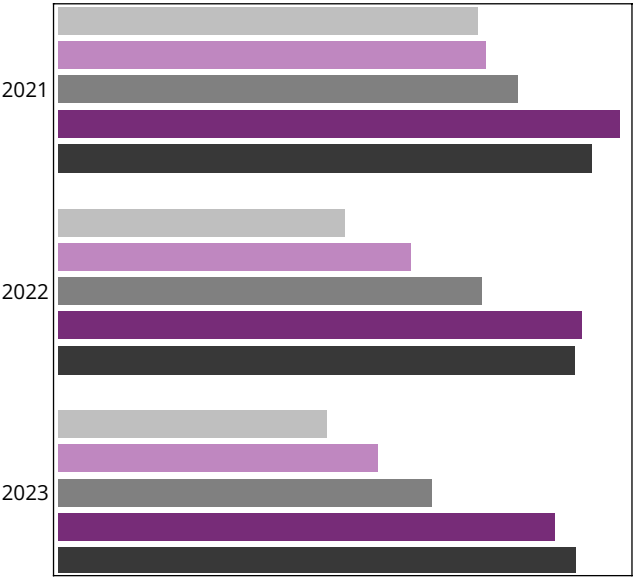
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	127,457	90,003	80,162
Week 45	136,259	110,307	94,021
Week 46	145,673	133,101	108,291
Week 47	176,246	166,385	139,998
Week 48	173,586	166,029	146,953
Total	759,221	665,825	569,425

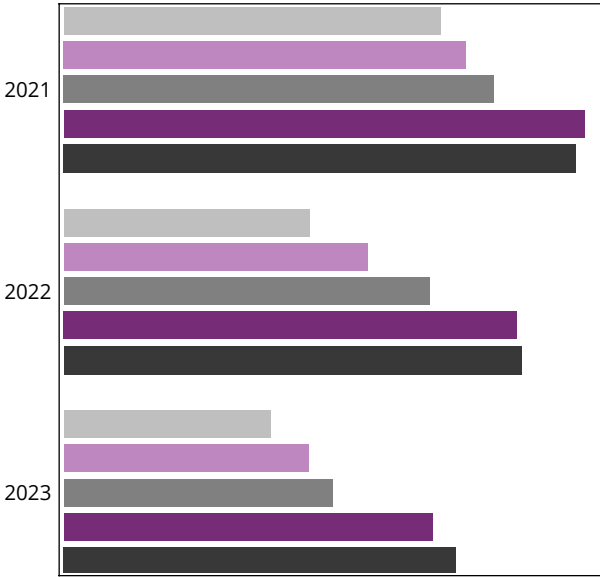
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$2,282,546	\$1,561,006	\$1,463,960
Week 45	\$2,325,842	\$1,921,820	\$1,740,891
Week 46	\$2,500,825	\$2,304,093	\$2,034,295
Week 47	\$3,057,786	\$2,850,497	\$2,705,576
Week 48	\$2,905,615	\$2,811,026	\$2,818,269
Total	\$13,072,614	\$11,448,444	\$10,762,990

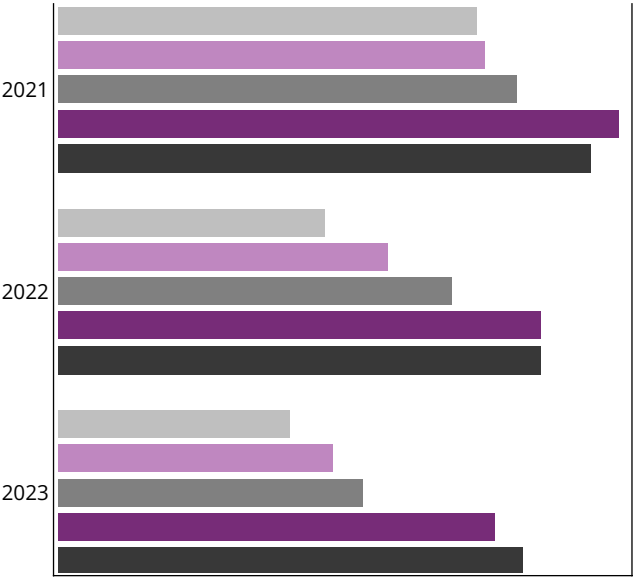
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	127,335	83,168	69,964
Week 45	136,022	102,735	82,723
Week 46	145,473	123,589	90,923
Week 47	176,069	153,202	124,746
Week 48	173,272	154,859	132,700
Total	758,171	617,553	501,056

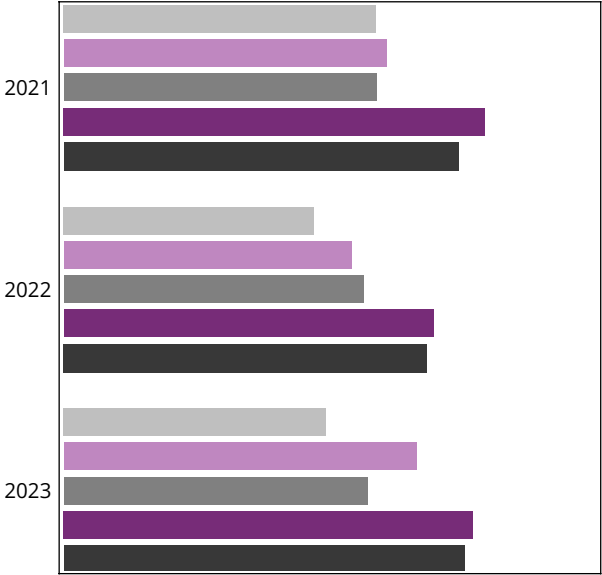
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$2,280,566	\$1,452,315	\$1,260,801
Week 45	\$2,321,974	\$1,795,142	\$1,496,860
Week 46	\$2,497,213	\$2,142,313	\$1,658,270
Week 47	\$3,054,723	\$2,630,074	\$2,377,103
Week 48	\$2,900,490	\$2,626,671	\$2,530,332
Total	\$13,054,966	\$10,646,515	\$9,323,367

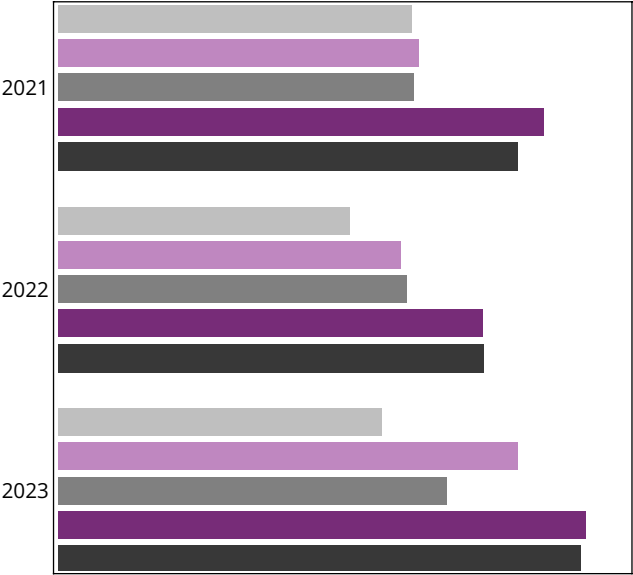
Young Adult: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	51,581	41,379	43,312
Week 45	53,323	47,607	58,332
Week 46	51,742	49,557	50,184
Week 47	69,631	61,076	67,664
Week 48	65,234	60,081	66,208
Total	291,511	259,700	285,700

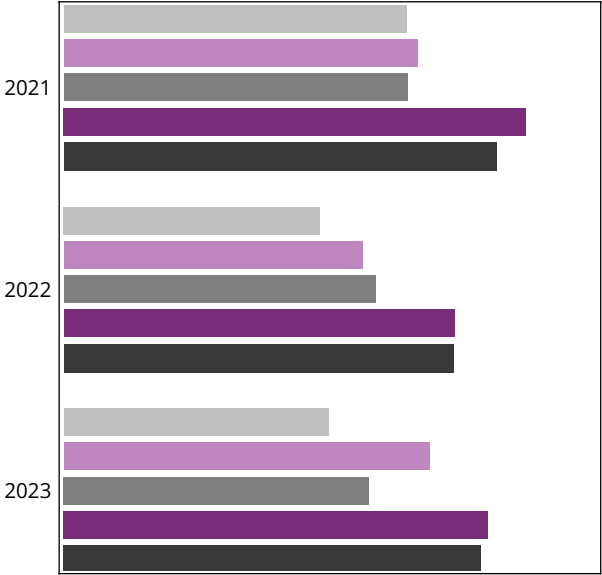
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$1,088,248	\$894,658	\$993,830
Week 45	\$1,106,843	\$1,052,733	\$1,412,337
Week 46	\$1,092,358	\$1,072,791	\$1,194,572
Week 47	\$1,491,667	\$1,304,485	\$1,620,684
Week 48	\$1,412,054	\$1,309,347	\$1,606,150
Total	\$6,191,171	\$5,634,014	\$6,827,572

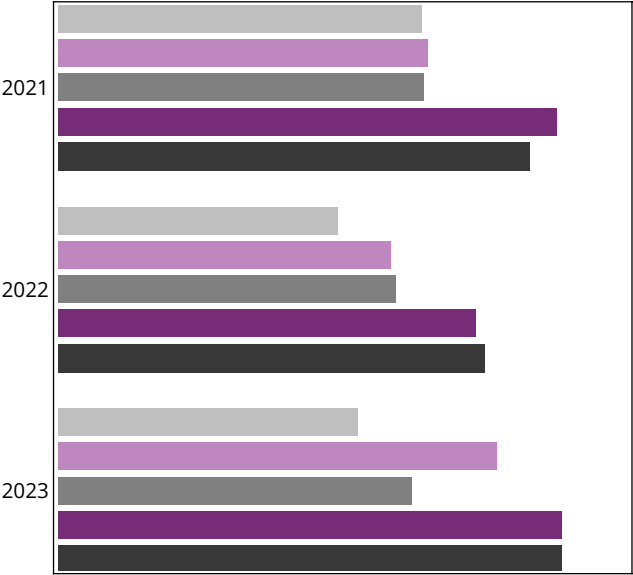
Young Adult: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	51,526	38,519	39,807
Week 45	53,198	44,933	54,933
Week 46	51,638	46,861	45,849
Week 47	69,434	58,739	63,760
Week 48	65,054	58,561	62,670
Total	290,850	247,613	267,019

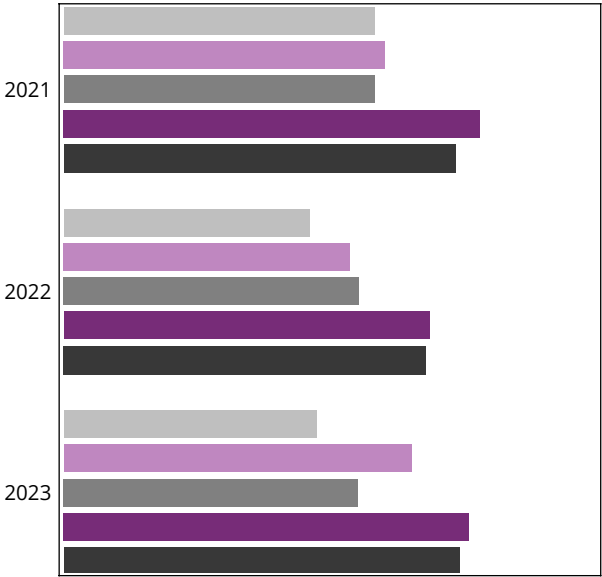
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$1,087,091	\$834,272	\$895,521
Week 45	\$1,104,447	\$992,322	\$1,309,379
Week 46	\$1,090,318	\$1,008,870	\$1,056,223
Week 47	\$1,487,671	\$1,247,711	\$1,503,335
Week 48	\$1,408,246	\$1,274,607	\$1,504,108
Total	\$6,177,774	\$5,357,782	\$6,268,566

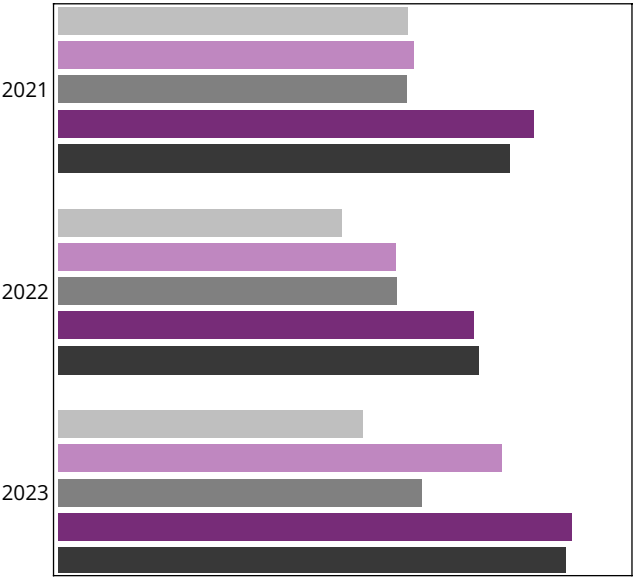
Young Adult Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	49,595	39,206	40,381
Week 45	51,310	45,673	55,490
Week 46	49,602	47,149	46,959
Week 47	66,434	58,399	64,736
Week 48	62,564	57,818	63,186
Total	279,505	248,245	270,752

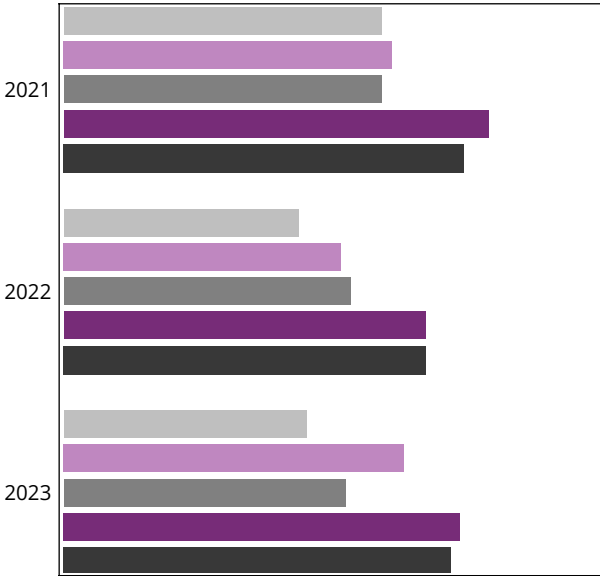
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$1,042,758	\$847,404	\$908,125
Week 45	\$1,062,951	\$1,008,208	\$1,325,241
Week 46	\$1,041,775	\$1,012,164	\$1,086,836
Week 47	\$1,419,636	\$1,240,717	\$1,534,263
Week 48	\$1,348,894	\$1,256,415	\$1,515,688
Total	\$5,916,013	\$5,364,908	\$6,370,153

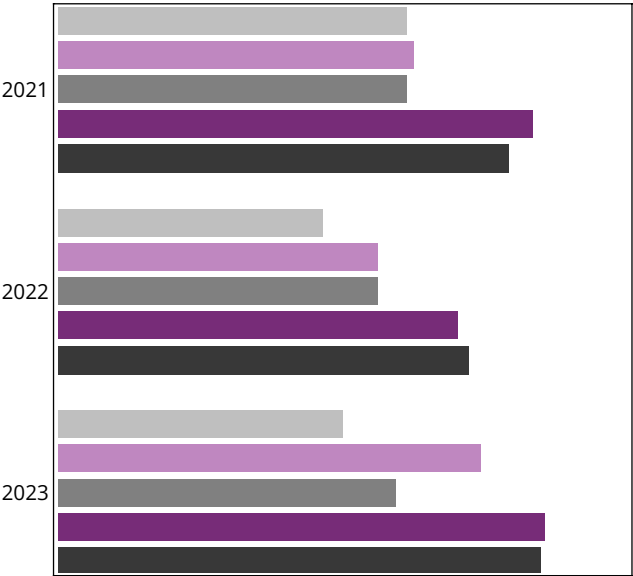
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	49,543	36,562	37,882
Week 45	51,188	43,257	53,037
Week 46	49,504	44,743	43,942
Week 47	66,246	56,430	61,745
Week 48	62,395	56,497	60,346
Total	278,876	237,489	256,952

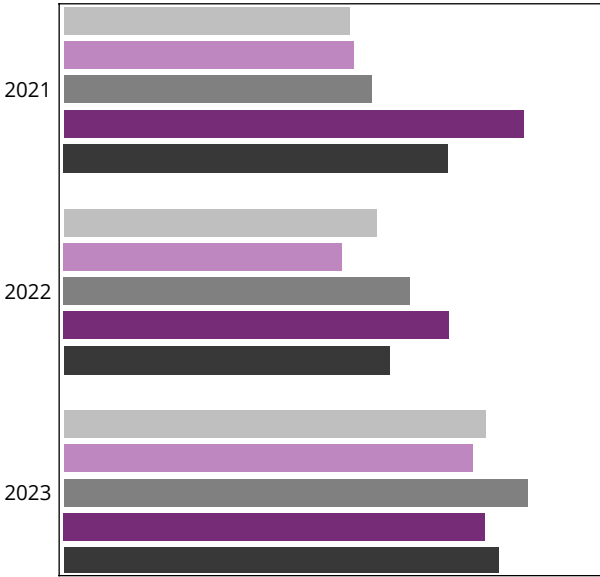
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$1,041,688	\$791,428	\$848,250
Week 45	\$1,060,620	\$953,366	\$1,263,135
Week 46	\$1,039,892	\$955,491	\$1,008,373
Week 47	\$1,415,858	\$1,193,964	\$1,454,210
Week 48	\$1,345,365	\$1,225,579	\$1,441,474
Total	\$5,903,423	\$5,119,827	\$6,015,442

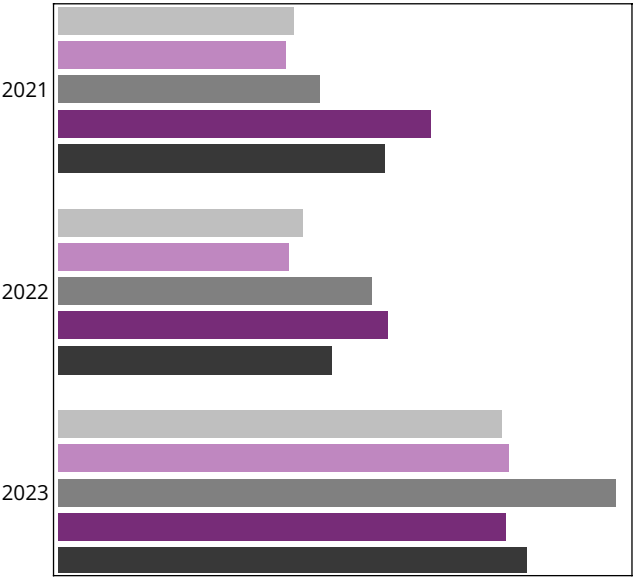
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 44	1,986	2,173	2,931
Week 45	2,013	1,934	2,842
Week 46	2,140	2,408	3,225
Week 47	3,197	2,677	2,928
Week 48	2,670	2,263	3,022
Total	12,006	11,455	14,948

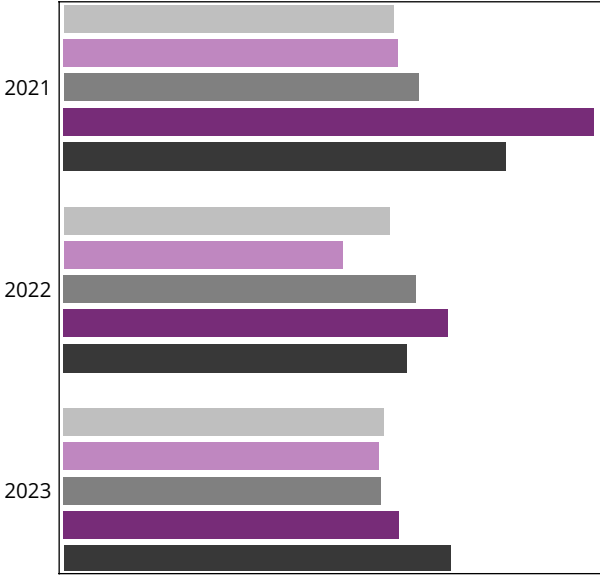
Value Sold (in millions of dollars)



	2021	2022	2023
Week 44	\$45,490	\$47,253	\$85,705
Week 45	\$43,893	\$44,525	\$87,096
Week 46	\$50,583	\$60,627	\$107,736
Week 47	\$72,032	\$63,768	\$86,420
Week 48	\$63,160	\$52,932	\$90,461
Total	\$275,157	\$269,106	\$457,419

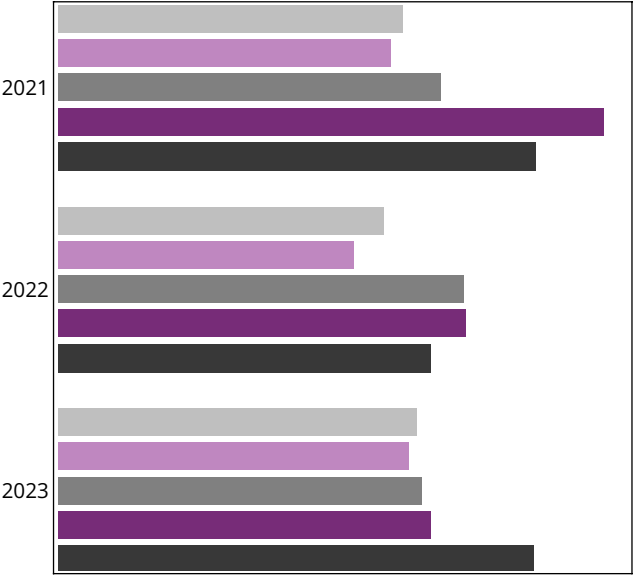
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 44	1,983	1,957	1,925
Week 45	2,010	1,676	1,896
Week 46	2,134	2,118	1,907
Week 47	3,188	2,309	2,015
Week 48	2,659	2,064	2,324
Total	11,974	10,124	10,067

Value Sold (in millions of dollars)



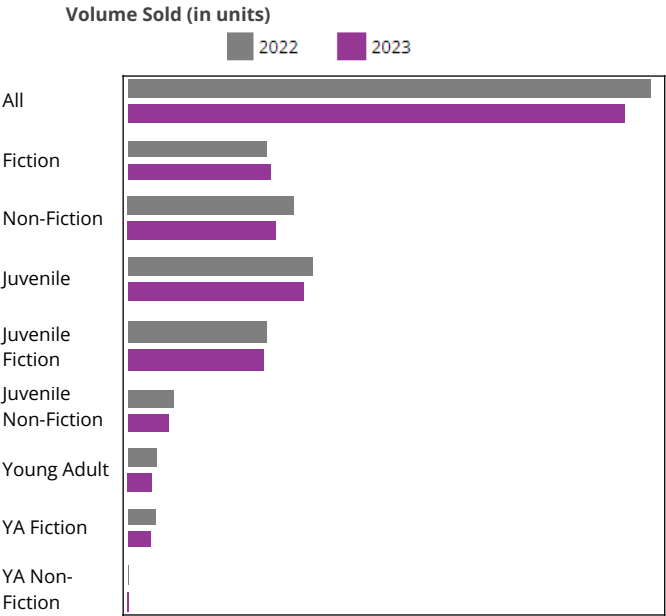
	2021	2022	2023
Week 44	\$45,403	\$42,844	\$47,270
Week 45	\$43,828	\$38,956	\$46,244
Week 46	\$50,426	\$53,379	\$47,850
Week 47	\$71,813	\$53,747	\$49,125
Week 48	\$62,882	\$49,028	\$62,634
Total	\$274,351	\$237,955	\$253,124

Year-to-Date Comparisons

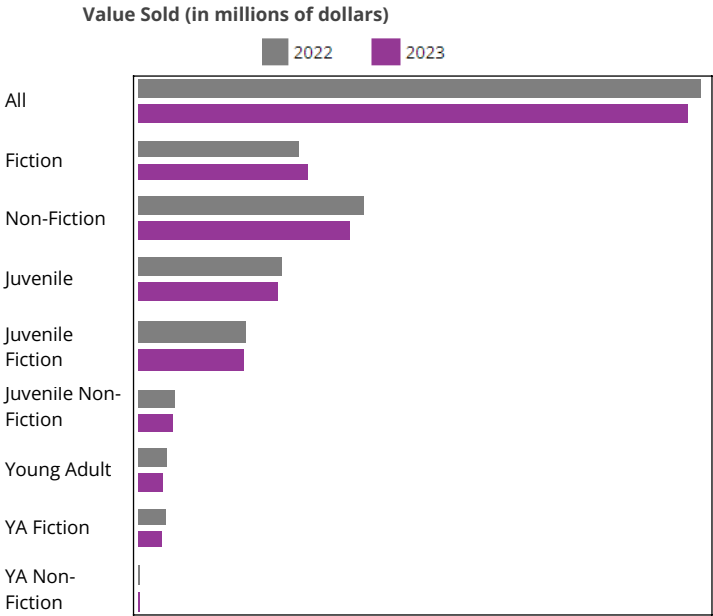
Week-ending dates:

	2022	2023
Week 48	2022-12-0	2023-12-03

All Market

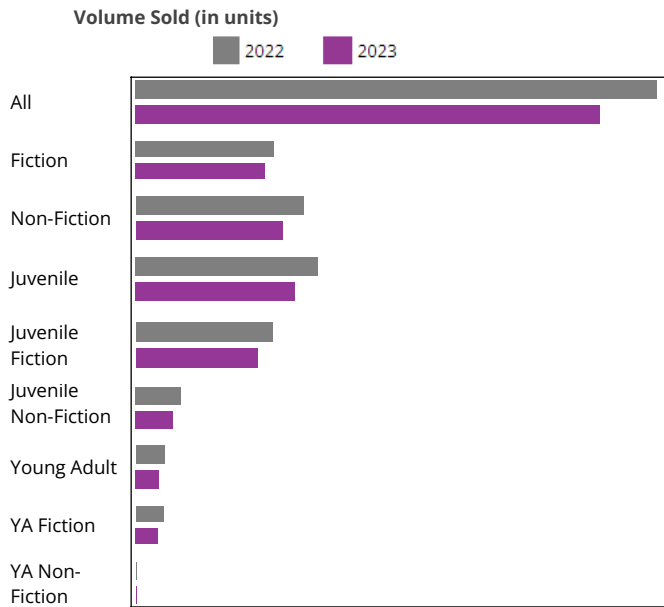


	2022	2023
All	44,200,692	42,007,744
Fiction	11,749,693	12,073,323
Non-Fiction	14,035,013	12,535,243
Juvenile	15,606,618	14,877,716
Juvenile Fiction	11,746,723	11,454,611
Juvenile Non-Fiction	3,859,895	3,423,105
Young Adult (YA)	2,421,697	2,036,848
YA Fiction	2,346,331	1,942,410
YA Non-Fiction	75,366	94,438

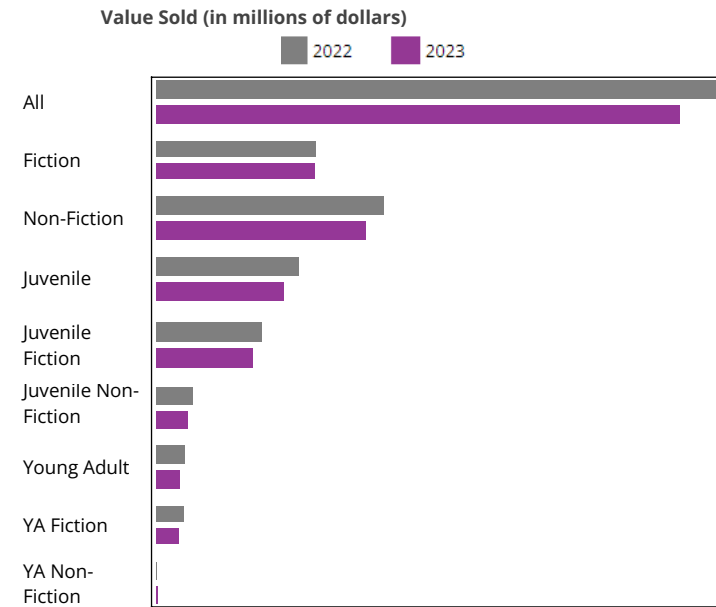


	2022	2023
All	\$967,757,878	\$945,869,606
Fiction	\$275,467,963	\$291,188,247
Non-Fiction	\$389,063,874	\$364,462,535
Juvenile	\$247,620,416	\$240,868,129
Juvenile Fiction	\$184,482,190	\$182,012,973
Juvenile Non-Fiction	\$63,138,226	\$58,855,156
Young Adult (YA)	\$48,497,274	\$42,818,861
YA Fiction	\$46,743,498	\$40,432,142
YA Non-Fiction	\$1,753,776	\$2,386,719

Ring Fence



	2022	2023
All	43,082,295	38,381,045
Fiction	11,409,928	10,693,841
Non-Fiction	13,850,244	12,148,748
Juvenile	15,060,276	13,156,322
Juvenile Fiction	11,311,233	10,068,448
Juvenile Non-Fiction	3,749,043	3,087,874
Young Adult (YA)	2,384,179	1,920,078
YA Fiction	2,312,642	1,842,668
YA Non-Fiction	71,537	77,410



	2022	2023
All	\$947,258,662	\$883,010,150
Fiction	\$269,267,208	\$267,077,096
Non-Fiction	\$383,855,573	\$353,669,024
Juvenile	\$239,486,153	\$215,866,357
Juvenile Fiction	\$178,104,038	\$162,886,559
Juvenile Non-Fiction	\$61,382,115	\$52,979,797
Young Adult (YA)	\$47,721,304	\$40,175,020
YA Fiction	\$46,049,891	\$38,362,497
YA Non-Fiction	\$1,671,414	\$1,812,523

Report Week Numbers

Week	2021	2022	2023
1	2021-01-10	2022-01-09	2023-01-08
2	2021-01-17	2022-01-16	2023-01-15
3	2021-01-24	2022-01-23	2023-01-22
4	2021-01-31	2022-01-30	2023-01-29
5	2021-02-07	2022-02-06	2023-02-05
6	2021-02-14	2022-02-13	2023-02-12
7	2021-02-21	2022-02-20	2023-02-19
8	2021-02-28	2022-02-27	2023-02-26
9	2021-03-07	2022-03-06	2023-03-05
10	2021-03-14	2022-03-13	2023-03-12
11	2021-03-21	2022-03-20	2023-03-19
12	2021-03-28	2022-03-27	2023-03-26
13	2021-04-04	2022-04-03	2023-04-02
14	2021-04-11	2022-04-10	2023-04-09
15	2021-04-18	2022-04-17	2023-04-16
16	2021-04-25	2022-04-24	2023-04-23
17	2021-05-02	2022-05-01	2023-04-30
18	2021-05-09	2022-05-08	2023-05-07
19	2021-05-16	2022-05-15	2023-05-24
20	2021-05-23	2022-05-22	2023-05-21
21	2021-05-30	2022-05-29	2023-05-28
22	2021-06-06	2022-06-05	2023-06-04
23	2021-06-13	2022-06-12	2023-06-11
24	2021-06-20	2022-06-19	2023-06-18
25	2021-06-27	2022-06-26	2023-06-25
26	2021-07-04	2022-07-03	2023-07-02
27	2021-07-11	2022-07-10	2023-07-09
28	2021-07-18	2022-07-17	2023-07-16
29	2021-07-25	2022-07-24	2023-07-23
30	2021-08-01	2022-07-31	2023-07-30
31	2021-08-08	2022-08-07	2023-08-06
32	2021-08-15	2022-08-14	2023-08-13
33	2021-08-22	2022-08-21	2023-08-20
34	2021-08-29	2022-08-28	2023-08-27
35	2021-09-05	2022-09-04	2023-09-03
36	2021-09-12	2022-09-11	2023-09-10
37	2021-09-19	2022-09-18	2023-09-17
38	2021-09-26	2022-09-25	2023-09-24
39	2021-10-03	2022-10-02	2023-10-01

Week	2021	2022	2023
40	2021-10-10	2022-10-09	2023-10-08
41	2021-10-17	2022-10-16	2023-10-15
42	2021-10-24	2022-10-23	2023-10-22
43	2021-10-31	2022-10-30	2023-10-29
44	2021-11-07	2022-11-06	2023-11-05
45	2021-11-14	2022-11-13	2023-11-12
46	2021-11-21	2022-11-20	2023-11-19
47	2021-11-28	2022-11-27	2023-11-26
48	2021-12-05	2022-12-04	2023-12-03
49	2021-12-12	2022-12-11	2023-12-10
50	2021-12-19	2022-12-18	2023-12-17
51	2021-12-26	2022-12-25	2023-12-24
52	2022-01-02	2022-01-01	2023-12-31
53	N/A	N/A	